

News Release

FOR IMMEDIATE RELEASE
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Prevent Child Abuse America and Verizon Wireless Host 2008 Blue Ribbon Ball: Speak Easy & Swing

CHICAGO – October 10, 2008 – Experience the excitement of entering Prevent Child Abuse America's very own *speakeasy* at the 2008 Blue Ribbon Ball, "Speak Easy & Swing," presented by the Prevent Child Abuse America (PCA America) Chicago Board and Verizon Wireless. The Ball will take place on Saturday, October 18, at the Palmer House Hilton, 17 East Monroe Street, Chicago. Cocktails begin at 6:00 p.m., with dinner at 8:00 p.m. Tickets cost \$350 each or \$3,500 per table. For more information visit: www.preventchildabuse.org/blueribbonball.

The evening will be complete with a casino, including **celebrity blackjack dealers** such as **ABC 7 Sports Anchor Jim Rose**, former Chicago Bears Cornerback/Safety **Shaun Gayle**, and former NFL running back **Tim Tyrrell**. Miss Illinois 2008, **Katie Lorenz**, will also attend. **NBC 5 News Anchor, Art Norman**, will be the Emcee for the evening. Chicago Board members Kathleen Myalls Zetek and Don McGarrah are this year's Ball co-chairs.

Guests will enjoy a true evening of elegance at this black tie gala, with music by Incognito, a silent and live auction with prizes including one-of-a-kind jewelry from **Shellé Jewelers**, a **romantic European getaway**, and **VIP tickets with private Bombardier Skyjet flight** to the final round of the **2009 PGA Championship**.

Verizon Wireless is marking its fifth straight year serving as the Ball's presenting sponsor and will be receiving the **2008 Glavin Family Voice Award for Community Action**.

"Verizon Wireless is honored to support the 2008 Blue Ribbon Ball as the presenting sponsor again this year," said Mike Ritter, Verizon Wireless vice president for marketing and sales operations in the Midwest, and a PCA America board member. "We are also especially honored to receive this award. As community leaders, we share the responsibility for enhancing child development and preventing abuse before it ever occurs. We want to recognize PCA America for all that it does for children everywhere."

Additional top sponsors include American Airlines, Drafftcb, Research In Motion, Mr. and Mrs. Paul Harvey, Wildman, Harrold, Allen & Dixon LLP, National City, Target, Foresters, Motorola, the Wm. Wrigley Jr. Company, Toyota, Michael and Lillie Axelrod, and Grey Goose.

PCA America is the leading organization working at the national, state and local levels to prevent the abuse and neglect of our nation's children. Headquartered in Chicago, PCA America has a network of chapters in 47 states, over 400 Healthy Family America sites in 41 states, and is widely known for its public awareness, education, prevention programs, advocacy and research. More information is available at www.preventchildabuse.org.

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