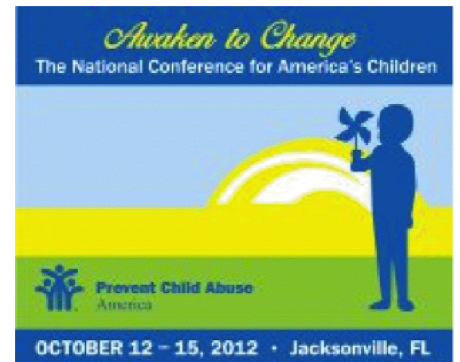


Awaken to Change — The National Conference for America's Children

Prevent Child Abuse America's 2012 National Conference

October 12-15, 2012 — Jacksonville, Florida
preventchildabuse.org/conference/index.shtml
for more information



As Prevent Child Abuse America celebrates its 40th anniversary in 2012, it will offer a national conference unlike any other in its history. From October 12-15, 2012, Prevent Child Abuse America will integrate emphases on healthy childhood development, public policy, what's working in child abuse and neglect prevention, and the latest on messaging and corporate responsibility into a forward-thinking experience that will spark new conversations, forge new partnerships and open new doors as we work collectively toward building a national movement for America's children.

Recognizing that each of us has a role to play in ensuring the healthy development of our nation's children, the conference will blend hands-on training for professionals who work with families and run non-profit agencies, with broad discussions on the impact our work has on the neighborhoods and communities in which we live, and the future of our country as a whole.

Conference Highlights with a Focus on Messaging, Marketing and Corporate Responsibility:

- ◆ Workshop A01: What Works About Engaging the Business Community... and What Doesn't
- ◆ Workshop B01: How to Get Your Application Funded
- ◆ Workshop C01: Engaging the Media as a Partner in Prevention
- ◆ Workshop D01: Using Social Media to Raise Awareness and Revenue for your Organization
- ◆ Workshop E01: "And Now For Our Top Story:" Messaging and Fundraising in the Wake of Tragedy
- ◆ Workshop F01: Advancing Your Marketing Efforts in Today's Competitive Environment
- ◆ Workshop G01: The Food Marketing and Child Abuse Connection: Yet Another Adverse Childhood Experience?
- ◆ Workshop I01: The Role of the Sports World in Supporting Healthy Child Development

Plus much more — 100+ breakout sessions, networking, and Jacksonville's family friendly attractions! The Conference Registration Book has descriptions of all sessions — download from preventchildabuse.org

Questions? Contact Robert Allen—(312) 663-3520x827

Hurry and Save! The early bird discount has been extended to August 12th.