

Teaming up to keep kids...



Prevent Child Abuse America

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History of the Blue Ribbon Campaign

In the spring of 1989, a Virginia grandmother began the Blue Ribbon Campaign as a memorial for her 3-year-old grandson, who had been murdered by his mother's boyfriend. She tied a ribbon on her van and encouraged her friends to do the same. By the following year, the blue ribbon had become the symbol for child abuse prevention in the state of Virginia. Today, Prevent Child Abuse America and other national organizations use the blue ribbon as a reminder of the positive steps that can be taken to prevent child abuse.

Where to Buy Blue Ribbon Products

-- Blue Cloth Ribbons --

A. A. Awareness Ribbons

101-21 101st St.
Ozone Park, NY 11416
Phone: 718/ 738-0977 or 1099
Fax: 718/ 738-8925
Contact: Arlene Amster
Satin cloth blue ribbons available in a variety of shapes and sizes, call for prices.

-- Blue Ribbon Pins --

Prevent Child Abuse Virginia

4901 Fitzhugh Ave., Suite 200
Richmond, VA 23230
Phone: 804/ 359-6166
Fax: 804/ 359-5065
Contact: Cindy Gricus
Gold colored outline blue ribbon pins are available for \$2.50 each in quantities of 200 or more. Please order by March 1, 2000 for April delivery. Shipping extra.

-- Sterling Silver Blue Ribbon Pins --

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200 S. Michigan Ave.
17th Floor
Chicago, IL 60604
Phone: 312/ 663-3520
Fax: 312/ 939-8962
Contact: McClinton Brown
Attractive Sterling Silver pins (1" tall by 1/4" wide) available for \$15 per pin.

-- Assorted Blue Ribbon Supplies --

Prevent Child Abuse California

926 J St., Suite 717
Sacramento, CA 95814-2707
Phone: 916/ 498-8481
Fax: 916/ 498-0825
Contact: Julie Christine
Blue ribbon buttons, lapel pins and stickers available. Orders must be received by January 31, 2000 for delivery in April.

