

Teaming up to keep kids...



**Safe at Home™**

**Release Date:**

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(Date)

## **Local Organizations Team Up to Keep Kids SAFE AT HOME**

Program Launched on the Eve  
of Child Abuse Prevention Month

*CITY, St – Date* – On the eve of April's observance of Child Abuse Prevention Month, (insert your organization's name) has launched a public awareness and outreach program to help ensure that children in (insert your city, town or state) are truly SAFE AT HOME™.

From 1993 to 1997, the overall crime rate in this country fell 21 percent, meaning that most of us are safer today than we were six years ago. During this same period of time, however, reports of child abuse and neglect rose by nine percent, according to Prevent Child Abuse America, the nation's leading child abuse prevention organization.

"We need to find ways to make sure our children are truly SAFE AT HOME," said (insert your spokesperson's name and title).

Child Abuse Prevention Month has been observed each April since its first presidential proclamation in 1983. Since that time, individuals and organizations have joined together during April to raise the public's awareness of child abuse and its prevention.

Among those events sponsored by (insert your organization's name) to draw attention to child abuse prevention are (insert details of local events and/or programs). In addition, packets of materials for use in increasing public awareness of child abuse and neglect and the ways in which children can be SAFE AT HOME are available from (insert your organization's name).

(Include paragraph describing your organization, its membership, mission and history.)

For more information about activities relating to Child Abuse Prevention Month, contact (insert appropriate information).

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