



Child Abuse Prevention Month is an Opportunity to Focus Our Communities' Attention on Issues Relevant to the Prevention of Child Abuse



The month of April is also one of **growth and nurturing**, providing the world with many of the elements necessary for thriving and blossoming – the soil thaws, the rain replenishes, flora and fauna undergo remarkable rebirth – all contributing to the overall well-being of the natural world.

In the same vein, the nurturing of our children is an essential element to the well-being of society. And while this is certainly a year-round job, what better month to focus on the protection and care we provide to our own young than April? Accordingly, **we provide you with a packet focusing on “positive parenting” as an effective tool in the prevention of child abuse.** The materials are designed to encourage participation in prevention activities throughout the month. We hope you find them helpful as you build or strengthen local efforts to prevent the abuse of our children.

Here's how the packet is divided:

Prevent Child Abuse America – General Information

- Letter from A. Sidney Johnson III, President and CEO, Prevent Child Abuse America
- Child Abuse Prevention Packet Evaluation Form
- Prevent Child Abuse America Chapter Directory
- Publications Catalog



Family Resources & Activities

Resources

- Developing Your Baby's Intelligence
- Terrific Toddlers
- Phone Numbers for Kids to Call

Activities

- Make Your Own Scarecrow
- How to Grow an Avocado
- Grow a Pizza!
- Color & Try to Name These Flowers
- Stickers



For the Community

- A Guide to *Getting Involved* and *Speaking Out* on the Issue of Child Abuse Prevention
- Child Abuse and Neglect: *What You Should Know*
- Child Abuse Prevention Month Proclamation
- Resource Directory: *Who to Contact for Help and Information*
- Poster



—**Over**



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For the Media

- Letter to the Editor
- Current National Statistics: *Abusive Impulses in U.S. Parents*
- Press Release



And some suggestions for using these resources:

- Distribute the activities for kids to local schools or daycare facilities.
- Use the information in the media section to encourage local media to recognize April as Child Abuse Prevention Month.
- Assemble packets of information for parents using the information from the Family Resources and Activities section of the folder.
- Print a variety of brochures on heavier paper, and use the handouts at health fairs, libraries, schools and hospitals.

Please remember to complete and return the evaluation form. We value your input and count on it to help us continue to improve the value and effectiveness of these resource materials!

