



Press Release



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Contact:
(Name)
(Title)
(Phone Number)

April Marks Observance of Child Abuse Prevention Month

Local Agencies Present (*Specific programs and activities*).

CITY, St – Date – April is Child Abuse Prevention Month, a time to focus on the protection and care of our most vulnerable and trusting. Child Abuse Prevention Month has been observed each April since its first presidential proclamation in 1983. Since that time, individuals and organizations have joined together during April to raise the public’s awareness of child abuse and its prevention.

According to Prevent Child Abuse America, the nation’s leading child abuse prevention organization, forty-three percent of American parents report spanking or hitting their child within the last 12 months, 37 percent report insulting or swearing at their child, and two percent report having kicked, bit or punched their child. More than 3 million children were reported to child protective service agencies as alleged victims of child abuse or neglect in 1998, and approximately 1 million of these reports were confirmed.

“We need to raise the public’s awareness of these distressing statistics,” said (*insert your spokesperson’s name and title*), “and to encourage people to become involved in the prevention of them.”

Among those events sponsored by (*insert your organization’s name*) to draw attention to child abuse prevention are (*insert details of local events and/or programs*). In addition, packets of materials for use in increasing public awareness of child abuse and neglect are available from (*insert your organization’s name*).

(*Include paragraph describing your organization, its membership, mission and history*).

For more information about activities relating to Child Abuse Prevention Month, contact (*insert appropriate information*).

