

lookin' up



One Percent to Prevent page 3

Ronald McDonald House Charities awards \$1.2 million grant page 5

Chapter updates / Partner news / New publications / Coming events

summer 2000

Dear Friends:

The past few months have been exciting and challenging for us at PCA America, as you'll read on these pages.

We've launched a new advocacy initiative to increase funding for child abuse prevention, *One Percent to Prevent*.

In partnership with our chapters, we held public awareness events at eight Major League Baseball stadiums and 29 NBA arenas during April's observance of Child Abuse Prevention Month.



And we received good news from one of our long-time partners and supporters, Ronald McDonald House Charities, which has awarded a \$1.2 million grant for us to develop a prenatal component to our voluntary home visitation program, Healthy Families America.

As I write this letter, I've just returned from the annual meeting of our chapter network's executive directors. This year, the meeting was held in North Dakota. In addition to being struck by the beauty and serenity of the prairies of North Dakota, I was deeply moved and inspired by the energy, enthusiasm and commitment of our chapter leaders.

As I left Bismarck and traveled east toward Chicago, I couldn't help thinking that the spirit of collaboration and dedication so obviously in evidence throughout the meeting was one of the primary reasons that I feel confident in saying things truly are ... *Lookin'Up*.

Best Wishes,

A. Sidney Johnson III
President and CEO

To our donors

Ronald McDonald House Charities helps shape the future of Healthy Families America®

Over the past nine years, **Ronald McDonald House Charities** has been an important partner in the successful development of Healthy Families America (HFA), contributing more than \$3 million to the program.

It is through RMHC's generous support that PCA America was first able to launch HFA in 1992. Since then, HFA has grown from 17 sites to 417, reaching more than 33,000 families in 39 states, the District of Columbia and Canada. But RMHC's support has not stopped there. This year, RMHC awarded PCA America with a \$1.2 million, four-year grant to develop a new prenatal component of HFA. (For more information on this exciting grant see page 5.)

"Because Ronald McDonald House Charities' mission is to find, create and support programs aimed at improving the health and wellness of children, it has made great sense for us to be a lead donor in helping to build HFA," said **Ken Barun**, CEO and president, Ronald McDonald House Charities. "And, because we also share a belief in the value of preventative care and education, we are pleased to be a lead donor in expanding HFA's outreach to expectant parents."

Ronald McDonald House Charities, a not-for-profit organization, provides comfort and care to children and families through its network of local Charities currently serving 32 countries. The Charity makes grants to not-for-profit organizations, primarily for programs that

provide direct services aimed at improving the health and wellness of children, and provides support to Ronald McDonald Houses nationwide. To date, Ronald McDonald House Charities' national body and its global network of local Charities have awarded more than \$225 million in grants to children's programs worldwide. For more information visit the Ronald McDonald House Charities web site at www.rmhc.org.

PCA America is extremely thankful for Ronald McDonald House Charities' continued support of HFA, and its commitment to building healthy families and children.

The NBA and Major League Baseball score big for Child Abuse Prevention Month 2000!

This year's Child Abuse Prevention Month was the most successful to date, thanks to the efforts of **National Basketball Association (NBA)** and **Major League Baseball** teams from around the country. Special events in 37 sports arenas were held throughout the month of April; providing an excellent opportunity for PCA America and its chapter network to share the message of child abuse prevention. And thanks to generous funding from **Target Stores**, 11,000 community resource packets were distributed nationwide.

A long-time supporter of our Child Abuse Prevention month efforts, the NBA increased its support this year by including in-arena awareness nights with all 29 teams. The NBA Child Abuse Prevention Awareness Night 2000 events were a great success, involving both the teams and local PCA chapters. We are also grateful to the NBA for its \$25,000 donation made in the spring from an on-line auction of sports memorabilia and a fashion show at the NBA store on New York's famous Fifth Avenue.

"We are happy to report that the public awareness campaign reached



One Percent to Prevent™

For every dollar spent on the treatment of child abuse, the U.S. spends only one penny on prevention. Although spending on treatment is critical and should not be reduced, we can greatly decrease the need for, and cost of, treatment by preventing the abuse from happening in the first place.

That's why we're leading the nationwide initiative, **One Percent to Prevent**, in an effort to significantly increase federal investment in child abuse prevention. The **National Call to Action**



(NCA), a collaboration of national organizations working to end child abuse and neglect, has identified the *One Percent to Prevent*

initiative as its number one priority for action this year. This initiative is urging elected officials at all levels to earmark one percent of their projected budget surplus for child abuse prevention in 2001.

Each year, more than 3 million children in the United States are reported abused and neglected. And, three children die each day in this country from abuse and neglect.

These statistics are particularly alarming considering the growing body of evidence linking child abuse and neglect with later drug and alcohol abuse, teen pregnancy, youth violence, adult crime and chronic health problems. The long-term negative effects of child maltreatment can have a profound impact on our lives and communities. That's why it is critical for our country to focus on the prevention of child abuse and neglect.

As a society, we are increasingly recognizing the value of prevention. Over the years we have learned ways to reduce the likelihood of such life-threatening illnesses as cancer, heart disease and HIV/AIDS. We fluoridate drinking water to prevent tooth and gum disease. Yet, we have invested little for the prevention of child abuse and neglect; a major public health epidemic.

For example, funding for research on substance abuse is ten times higher than for child abuse prevention and treatment. This year alone, the federal government will invest approximately \$4,500 in research for every American with cancer or HIV/AIDS, but only

\$10 in prevention research for every reported case of child abuse and neglect.

By increasing our investment in prevention, we would be providing much needed resources to community-based efforts to help prevent child abuse and neglect and to help promote healthy child development. Increasing research and funding of child abuse and neglect prevention would also help us better understand the negative consequences of child maltreatment, as well as the strategies needed to prevent child abuse and neglect from occurring.

With 2000 being an election year, we have a great opportunity to advocate for *One Percent to Prevent* and to familiarize both the public and private sectors with the epidemic of child maltreatment – and the importance of preventing it. As part of the NCA's efforts, it has developed five candidate questions that can be used at public rallies, debates, fundraising events and town hall meetings. One of the questions directly asks for the candidate's support of *One Percent to Prevent*, "If elected, will you support using 1% of this year's (federal budget/state budget) surplus to strengthen services to prevent child abuse and neglect?" Through its candidate questions, the NCA hopes to make child abuse and neglect a prominent issue at candidate forums nationwide.

Individuals, communities, businesses, politicians and organizations can all play a role in increasing the funding for child abuse prevention. Together, we can help stop child abuse and neglect before it starts by encouraging the support of *One Percent to Prevent*.

For more information on how you can help in this effort see page 8, visit the NCA's web site at www.nationalcalltoaction.com or visit our web site at www.preventchildabuse.org.



chapter news



> page 4

JP Morgan joins forces with prevention advocates in Delaware. Investment firm JP Morgan recently expressed an interest in learning more about prevention issues by approaching PCA Delaware, as well as the Delaware chapter of Grassroots Citizens for Children and several other prevention advocates. As a result of this interest, the investment giant will host the kick-off of Delaware’s 2001 Child Abuse Prevention Month activities, partnering with PCA Delaware and the state.

In addition to this involvement, PCA Delaware and Grassroots Citizens for Children are discussing collaboration on the development of a Children’s Agenda, underwritten by JP Morgan. *Prevent Child Abuse Delaware*

PCA Maryland receives “Partners in Prevention Award.” The National Runaway Switchboard recently recognized PCA Maryland’s innovative program, the Caring Kids Campaign (CKC), with its “Partners in Prevention Award.” Founded by two middle-school girls, the CKC program encourages volunteerism and community involvement among Maryland youth.

Through CKC clubs in schools, students participate in the CKC Summer Camp, an annual Town Meeting with Maryland legislators, and the Governor’s Conference on Child Abuse and Neglect. Kids also volunteer to work for the Summer Helpers Program and the Ann Arundel County Department of Health. The goal of the program is to create a web of support among youth, parents, schools and the larger community. *Prevent Child Abuse Maryland*

“Be a Hero to a Child” campaign success continues in Rhode Island. A component of Child Abuse Prevention Month, the “Be a Hero to a Child” campaign received more than 800 essays from elementary school children paying tribute to their heroes and describing their role models. Twenty-seven of the participating children presented their heroes (including one dog!) with medals and ribbons in a celebration at the State House on April 12. Heroes also received official recognition on the Senate floor as the children watched excitedly from the gallery. The program will provide certificates and medals to all participating schools, encouraging statewide hero celebrations. *Prevent Child Abuse Rhode Island*

PCA America creates a new frontier in Bismarck. PCA America staff and chapter executive directors came together to blaze new trails for child abuse prevention during the 2000 Executive Directors Meeting, held June 25-28.

Every summer, our chapter executive directors come together to network, share ideas and identify future challenges in the child abuse prevention field. This year, session topics included market research, emerging trends in child abuse prevention, organizational change and leadership, and identifying new resources. Attendees were also inspired by Betty Henderson Wingfield, principal, Executive Development Associates, and North Dakota Attorney General Heidi Heitkamp.

We would like to thank Kathy Mayer, the executive director of PCA North Dakota, for hosting this year’s meeting in her beautiful state, and to all those who helped make it such a success. *Prevent Child Abuse America*

Prevent Child Abuse America chapters and Healthy Families America sites—

Please share information about your plans, projects and successes by writing to: Carisa Parker, Prevent Child Abuse America, 200 South Michigan Avenue, 17th Floor, Chicago IL 60604.2404. Or e-mail her at cparker@preventchildabuse.org.



Ronald McDonald House Charities awards \$1.2 million grant to PCA America. In an effort to increase prenatal care to thousands of mothers across the country, we were privileged to receive a \$1.2 million, four-year grant from Ronald McDonald House Charities. This grant will be used to develop a new prenatal component of HFA designed to improve and expand the quality of prenatal support services available to families participating in HFA, including much-needed outreach to involve fathers.

Launched in 1992 in partnership with Ronald McDonald House Charities, HFA is a voluntary home visitation program aimed at promoting positive parent/child interaction, improving child health and development, and preventing child abuse and neglect before it starts. HFA is currently available to more than 33,000 families nationwide through 417 sites in 39 states, the District of Columbia and Canada.

Developing a prenatal component will allow us to reach the families HFA serves during the critical pre-birth period; an important step in preventing child abuse and neglect from happening in the first place.

Each year approximately 3 million children are reported as abused and neglected. And, three children die each day as a result of abuse or neglect. In fact, the rate of infant mortality in the U.S. remains among the highest in the industrialized world. In addition, substance abuse and domestic violence during pregnancy can be equally harmful to both the mother and the child. Substance abuse can result in premature birth, Fetal Alcohol Syndrome, and other poor birth outcomes, while domestic violence can lead to miscarriage and low birth weight. One of the first steps in preventing child abuse and neglect begins with providing families with the best possible information about the importance of prenatal care, positive parenting and the developmental stages of their child.

We are very grateful for the initial and ongoing support of Ronald McDonald House Charities, which has played an integral role in the development of HFA every step of the way. This grant will help ensure the success of HFA in the next century.

HFA National Conference is fast approaching. There is still time to register for the 2000 HFA National Conference "Sharing our Strengths." This year's conference, jointly hosted with our Georgia chapter, the Georgia Council on Child Abuse, Inc., promises to be the best yet! We're expecting 2,000 people.

To be held September 9-12, in Atlanta, Georgia, at the Atlanta Marriott Marquis, this conference will provide an invaluable opportunity for members of the HFA network to come together, to share new ideas and to celebrate each other's successes. For more information on the conference or to register, please call the *Conference Hotline* at 312.663.3520 ext. 148 or visit our web site, www.preventchildabuse.org.



people



USA—PCA America welcomes popular R&B singer/songwriter Tamia to its Honorary Board. The Grammy-nominated, Canada native joined the PCA America Honorary Board this June and says that she is very excited to be part of an organization that's making great efforts to protect children and looks forward to lending her support to help children grow and prosper.

Tamia recently released her first single, "Can't Go For That," from her new album due for release in October. You will also find Tamia featured on our "Love Shouldn't Hurt" CD. And, in February 1999, she appeared on "The Donny & Marie Show" on behalf of PCA America.

Tamia has enjoyed many successful collaborations with noted artists and producers. Over the past five years, she has



received four Grammy nominations, most recently for her duet with Eric Benet, "Spend My Life." Tamia also received the "NAACP Image Award," and was named one of the ten new faces to watch in 1996 by *Newsweek* magazine. In 1993, she received Canada's prestigious "YTV Vocal Achievement Award."

OHIO—Congratulations to Deb Sendek, executive director of PCA Ohio, for her important role in passing the Child Abuse Prevention and Enforcement (CAPE) Act. In May 1999, Sendek was one of five prevention experts who testified before the House Judiciary Subcommittee on Crime in support of the CAPE Act. This important legislation utilizes enforcement reforms to protect children from abuse and neglect without increasing federal spending or imposing unfunded mandates upon states.

After the House and Senate passed the legislation, Sendek had the privilege of being in the Oval Office as President Clinton signed

the CAPE Act into law on March 10. We are very grateful for her efforts, which will indeed have a positive impact on the work of prevention advocates nationwide. (Deb Sendek is pictured third from the right.)

USA—This year, Major League Baseball All-Stars Ken Griffey, Jr. and Mark McGwire stepped up to the plate with eight Major League teams to help promote Child Abuse Prevention Month 2000. All-Star outfielder Ken Griffey, Jr. of the Cincinnati Reds served as the national spokes-person for the "Safe at Home" program. *Safe at Home* also received the endorsement of St. Louis Cardinals' All-Star first baseman Mark McGwire.

PCA America would like to thank Griffey and McGwire for their support and efforts to draw attention to the

serious issue of child abuse and neglect. We would also like to thank the following players and manager for serving as their team's *Safe at Home* representatives: Arizona Diamondbacks' third baseman Matt Williams, former Kansas City Royals' All-Star second baseman Frank White and

Manager Tony Muser, Los Angeles Dodgers' first baseman Eric Karros, Minnesota Twins' Manager Tom Kelly, and New York Yankees' outfielder Bernie Williams.



> page 6

Advocacy briefs

issues

President Clinton signs CAPE Act into law

On Friday, March 10, 2000, President Clinton signed the Child Abuse Prevention and Enforcement (CAPE) Act into law. Passage of this bi-partisan legislation, co-sponsored by Representative Deborah Pryce and Majority Whip Tom Delay, marks a critical turning point in future funding for child abuse and neglect prevention. The CAPE Act is important because it allows state and local officials flexibility through the Byrne Program to use existing Department of Justice program funds to prevent child abuse and neglect, and to intervene and protect children who have been maltreated.

The law also amends the Crime Identification Technology Act (CITA) to allow states to use existing grant funds to provide information systems for child abuse prevention and intervention purposes. States may now direct CITA funds to give child protective service workers access to criminal conviction records for purposes of risk assessment.

In addition, the CAPE Act doubles the earmark in the Crime Victims Fund for child abuse victims from \$10 million to \$20 million. This funding is available for projects such as training of child protective services workers, court appointed special advocates and police investigators.

The Edward Byrne Memorial State and Local Law Enforcement Assistance Program

The CAPE Act amends the Edward Byrne Memorial block grant program to permit law enforcement funding for child abuse and neglect prevention. Administered by the Bureau of Justice Assistance (BJA), the Byrne Program consists of formula and discretionary grants. These grants generally fund technical assistance, training grants, public awareness activities and publications. Keep in mind that previous programs funded under this block grant may receive priority. To increase your chances of receiving first-time funding, you might want to consider collaborating with local law enforcement agencies.

To find out how to apply for this funding, contact the Administering Agency in your state. To identify your state contact, go to www.ojp.usdoj.gov/state.htm. Once there, highlight "State Administering Agency" by clicking on your state in the map. Your state information will then pop up. For more information about the availability of these funds, contact the *Bureau of Justice Assistance, Program Development Division* at 202.307.0635, the *Bureau of Justice Assistance Clearinghouse* at 800.688.4252 or visit www.ojp.usdoj.gov/BJA.

HFA: Helping families in Maryland



“In a world that often seems full of brutality and evil, there are few things more brutal and more evil than child abuse. It takes courage, and fortitude, bottomless compassion and faith that your efforts will pay off, that we can stop the generational cycle of abuse.

“For government to be at its best, it must break through the old walls and borders that limit our thinking and our actions. It’s hard to work together. It means compromising and not doing things the way you want to. Sometimes it means giving up a little turf.

“But if we are truly to meet the needs of abused children, we need to build the bridges between the public and private sector, schools and police, hospitals and family service agencies.

“The Healthy Families initiative represents an extraordinary, even revolutionary, step forward in the way we care for our children. Governor Glendening and I have built many effective efforts to prevent everything from teen pregnancy to juvenile delinquency, to drug use, to low school achievement. But there can be no doubt, the best preventive tools are good parents: parents who have the skills and resources to provide a healthy and loving childhood for their sons and daughters.

“For Marylanders who want to be good parents but don’t know how, the Healthy Families initiative brings these skills and resources into the home. They screen expectant parents and select those who most need support. Then, through weekly home visits, they see first-hand the challenges a family faces and then work with the family to overcome them.

“These aren’t abstract lessons taught in a classroom. These are hands-on, in-the-home, practical solutions to the unique challenges a family faces. This is an extraordinarily effective approach. Healthy Families is already at work in six jurisdictions around Maryland and is producing incredible results.

“In Montgomery County, for instance, they focused on 100 extremely at-risk pregnancies, including teen parents, single mothers or parents with a history of drug abuse. Of these pregnancies, 94 of the 100 children were born with healthy birthweights, 81 had no developmental delay at all, and 97 had a primary care doctor, an astonishing number for an at-risk community. Of the 50 teen mothers, not one had a subsequent birth. And, only one child required the help of protective services.

“If we can broaden the success of this initiative to more Maryland families, we can prevent any number of serious challenges our children and our state face. That’s precisely what we intend to do.

“If our children start out behind in life, too often they can never catch up. There is no substitute for good parents. Though we always understood this, pitifully little has been done to teach a person how to be a good parent. Families struggled, and we turned away from them. Not anymore. We can help them, and we will. And, we will not rest until every child in Maryland has the opportunity to make the most of the gifts God gives them.”

Since 1999, Maryland has invested over \$5 million in Healthy Families America programs statewide, including \$3.5 million in 1999. This year, Governor Glendening and Lt. Governor Townsend invested \$321,000 to help start Healthy Families Howard County. They also included an additional \$1.5 million to this year’s budget to offer home visiting on a voluntary basis to even more Maryland parents.



How you can help advocate for One Percent to Prevent during this election year:

- ▶ **Contact your U.S. senator and representative.** Urge them to earmark one percent of the projected budget surplus for child abuse prevention. To locate your senator and representative access www.senate.gov or www.house.gov, or call the U.S. Capital switchboard at 202.224.3121.
- ▶ **Get your community involved.** Go to town hall meetings or volunteer for an upcoming election. Talk to your political candidates, neighbors, schools, churches and other community organizations about the importance of child abuse prevention and supporting One Percent to Prevent.
- ▶ **Educate yourself about the candidates.** Research candidates' positions on children, family and child abuse prevention issues and determine if they have taken a position on preventing child abuse and neglect before it starts.
- ▶ **Ask candidates to complete PCA America's candidate questionnaire.** The Questionnaire is available at www.preventchildabuse.org, or call 312.663.3520.
- ▶ **Plan candidate forums.** Abiding by federal tax regulations governing 501(c)(3) organizations, coordinate a candidate's debate focusing on children and family issues. For information on how to keep in compliance with your federal tax regulations visit www.independentsector.org.

Your name here... You can now be featured as one of our partners in prevention. PCA America is excited to announce the launch of its first-ever membership campaign. By joining this year, you can become one of the founding members of PCA America and help us create a world without child abuse. Watch your mailbox in September for more information or contact *Mary Samerdyke* at 312.663.3520 ext. 140.

Golfers hit the greens at 7th Annual PCA America

Golf Classic. Both novice and experienced golfers alike participated in the golf tournament on June 21. All participants enjoyed a beautiful day of golf at the prestigious Kemper Lakes Golf Course in Long Grove, IL. The Golf Classic was hosted by the PCA America Golf Committee, which is headed by National Board members **Michael Rosengarden** and **J. Michael Hester**.

Thanks to the participation of golfers, PCA America staff, sponsors and contributors, all proceeds raised will help prevent child abuse and neglect in all its forms. PCA America would like to thank the following sponsors for their generous support of the 2000 Golf Classic: **American Airlines, Barton Brand Ltd., Burke Beverages, Target** and **Trinity Capital**. We would also like to thank **Kurtzman Slavin Communications** for designing and printing the invitations, and **Print King, Inc.** for generously printing the programs.

New publications and resource materials

All-new formats for the following publications capture readers' attention, and keep them involved from beginning to end!

Welcome to Motherhood—New moms learn survival tips on getting enough rest, sharing new duties with a partner, and dealing with postpartum depression. They're guided on an exploration of contradictory and even negative feelings they might have about parenting; mothers who think they might hurt their child are urged to contact a care provider immediately.

What Every Parent Should Know—Practical suggestions for coping with age-related parenting challenges – plus guidance on resolving parent-child conflicts, changing unacceptable behavior without punishment, avoiding the dangers of unhealthy discipline, participating in intra-family communication, and identifying acceptable and unacceptable behaviors.

To order these publications or for prices, please contact the Prevent Child Abuse America Fulfillment Center at 800.835.2671.

NEW SURVEY FINDS CHILD ABUSE & NEGLECT AT TOP OF AMERICANS' PUBLIC HEALTH CONCERNS—A new survey shows that one-half of all Americans believe child abuse and neglect is the most important public health issue facing this country, compared to other public health issues like drug and alcohol abuse, heart disease, cancer and HIV/AIDS.

Released on the eve of April's annual observance of Child Abuse Prevention Month, our 2000 Public Opinion and Behavior Survey results show that the general public views child abuse and neglect as a significant public health issue and not as simply a series of dramatic but isolated incidents.

It is only recently that the field has begun to approach the issue from a public health perspective. One possible explanation is the growing body of evidence linking child abuse and neglect with a host of other issues facing our country, including drug and alcohol abuse, juvenile and adult crime, and chronic health problems.

While child abuse and neglect climbs to the top of Americans' public health concerns, it still remains a national epidemic. According to the survey, nearly one-half of Americans with children believe parents find themselves in situations where they are afraid they might abuse or neglect their child more than just occasionally. Fifteen percent of surveyed parents believe these situations occur "very often."

In terms of their own personal behavior, 43 percent of parents reported spanking or hitting their child within the last 12 months, 37 percent

reported insulting or swearing at their child, and two percent reported having kicked, bit or punched their child.

The survey also showed that a vast majority of Americans – 83 percent – believe that child abuse prevention efforts can be most successful before such behavior has begun, as opposed to intervening later. This data shows that the public seems to recognize that if you wait to identify and stop abusive or neglectful behavior, you're already too late. The only way to stop the cycle of abuse once and for all is to prevent it from occurring in the first place.

Our survey of 1,251 adult Americans was conducted in February by Schulman, Ronca and Bucavalas, Inc. of New York City, and is subject to a sampling error of +/- three percentage points.

PIMS UPGRADE AND TRAINING—We're pleased to announce that the upgraded version of the Program Information Management System (PIMS) has been completed. PIMS is an automated data collection, management and reporting system developed for HFA and other home visiting programs. Currently, 91 sites are implementing the program in Connecticut, Illinois, Louisiana, Maryland, Michigan, Ohio, Pennsylvania, Virginia and Wisconsin.

The next PIMS training session is scheduled for October 23-24 in Chicago. For more information about PIMS and PIMS training, please contact *Ching-Tung Wang* or *Domarina Oshana* at 312.663.3520.



Elton Brand (left) and Michael Ruffin (right) of the Chicago Bulls

more than three-quarters of a million NBA fans at games in April. Coupled with the public service announcements which air during NBA game telecasts, the message is carried to millions more around the country," said **Eve Barth**, manager of community relations, NBA.

Our *SafeatHome* program, piloted in 1999, involved eight League Baseball teams this year: the Arizona Diamondbacks, Cincinnati Reds, Kansas City Royals, Los Angeles Dodgers, Minnesota Twins, New York Yankees, Oakland Athletics and St. Louis Cardinals. Special thanks go to the **New York Yankees** for its \$25,000 donation



New York Yankees' outfielder Bernie Williams presents \$25,000 check to Maura Somers Dughi (second from right), Chair, PCA America.

made during its *Safe at Home* day. We would also like to thank **Derrick Stephens & Satellite Partners, The Walnut Group,**

Autohaus on Edens and PCA America National Board members **Jimmy Gould, Michael Rosengarden** and **Ginger Salazar** for their generous support of *Safe at Home*.

We look forward to another successful year in 2001!



Courtney Stevenson throws the first pitch at the St. Louis Cardinals' *Safe at Home* day.

Plan ahead, all are welcome to attend

events

September 6, 2000

The PCA America Board of Directors Executive Committee will meet in **New York City, NY.**

September 6, 2000

The annual **HFA Awards Dinner** will be held at the Pierre Hotel in **New York City, NY.** Contact: *Babette Nyka*, 312.663.3520 ext.164

September 9-12, 2000

PCA America presents the 2000 National HFA Conference, "**Sharing our Strengths.**" Atlanta Marriott Marquis, **Atlanta, GA** Conference Hotline: 312.663.3520 ext.148

September 22, 2000

PCA America and its chapter PCA Connecticut presents the **Night of the Child Gala.** The gala will honor National Honorary Chairman Michael Bolton, Judge Frederica Brenneman, U.S. Senator Christopher J. Dodd and Representative John Thompson for their outstanding achievements in improving the lives of children and families. Wadsworth Atheneum,

Hartford, CT Contact: *Babette Nyka*, 312.663.3520 ext.164

October 22-25, 2000

The California Center for Childhood Injury Prevention will sponsor the **14th Annual California Conference on Childhood Injury Control.** This conference is designed to update public health and safety professionals, and injury prevention advocates on current issues and future directions in injury prevention strategies and public policy. **Sacramento, CA** Contact: 619.594.3691 or www.cciip.org

November 2-3, 2000

PCA America will hold its Board of Directors meeting in **Chicago, IL.**

November 16-18, 2000

PCA America will hold its **2000 Leadership Conference** at the Holiday Inn at the Mart in **Chicago, IL.** Contact: *Ben Tanzer*, 312.663.3520 ext. 123

November 3, 2000

The PCA America Chicago Board will host the annual **Gold and**

Silver Ball. Ritz-Carlton Hotel, **Chicago, IL** Contact: *Babette Nyka*, 312.663.3520 ext.164

January 29-30, 2001

PCA Texas presents the **15th Annual Conference on the Prevention of Child Abuse.** Keynote speakers Dr. Bruce Perry, Ph.D., and Calvin C.J. Sia, M.D., will discuss prevention strategies at this statewide conference. Workshops will offer information on topics and model programs of interest to leaders in child abuse prevention. **San Antonio, TX** Contact: www.preventchildabusetexas.org, Annual Conference

April 23-29, 2001

The Children's Bureau/Office on Child Abuse and Neglect (OCAN) will sponsor the **13th National Conference on Child Abuse and Neglect.** **Albuquerque, NM** Contact: 703.528.0435 or www.13conf@pal-tech.com

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Prevent Child Abuse America

“But there can be no doubt, the best preventive tools are good parents.”

Kathleen Kennedy Townsend
Lt. Governor, Maryland

Lt. Governor Townsend is featured on page 7

Prevent Child Abuse America

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